



Marketing Training Program



“Marketing Training Program for Fresher”

10 Days Marketing Training at New Delhi

Date: 6th Sep 2010 – 15th Sep 2010



Organized By
Neural Info Solutions Pvt. Ltd.

Venue: Corporate Office, New Delhi

For More Details Visit www.neuralinfo.org



Marketing Training Program



Session	Session Description
Company Introduction 6 th Sep 09:30 to 12:00 pm	<ul style="list-style-type: none"> • Trainees Introduction by themselves • Management Introduction by themselves • Company Presentation – Profile, Mission, Services, Product, Technology, Client . • Explaining Policy –Responsibility Assigned, Daily Report, Attitude, Behavior
7 th Sep 12:00 to 12:15 pm	<ul style="list-style-type: none"> • Distribute the Schedule for 10 Days. • Distribute them Company Profile.
Product Discussion 7 th Sep	<ul style="list-style-type: none"> • Discussion of Company Products :- SIMS, HMS, CMS and other..
SIMS and Marketing 8 th Sep	<ul style="list-style-type: none"> • Working of SIMS Modules. • SIMS Presentation. • Fundamental of implementing marketing function. • Effective Strategic and marketing analysis skills.
SIMS and Marketing 8 th Sep	<ul style="list-style-type: none"> • SIMS Demonstration. • Key Features of SIMS. • SIMS Installation Steps.
CMS and Marketing 9 th Sep	<ul style="list-style-type: none"> • Working of CMS Modules. • CMS Presentation.
CMS and Marketing 10 th Sep	<ul style="list-style-type: none"> • CMS Demonstration. • CMS Kev Features.
HMS and Marketing 11 th Sep	<ul style="list-style-type: none"> • Working of HMS Modules. • HMS Presentation.
HMS and Marketing 12 th Sep	<ul style="list-style-type: none"> • HMS Demonstration. • HMS Kev Features.
Workshop 13 th Sep	<ul style="list-style-type: none"> • Workshop organized by Students. • Discussion on products.
Before going to market 14 th Sep	<ul style="list-style-type: none"> • Awareness about MS Word , MS Excel, Internet and Mailing. • Data Collection, Proposal design and Mailing .
Target Marketing 15 th Sep	<ul style="list-style-type: none"> • Marketing Rules – Marketing in the 21st Century, How to develop Marketing Strategies • Target Marketing , Global Marketing, Consumer Market
Revision 15 th Sep	<ul style="list-style-type: none"> • Implementation of Training. • Presentation by trainees.
Class Schedule (Daily 5 hrs class with Tea break)	<ul style="list-style-type: none"> ✓ 09:30 am to 02:30 pm. ✓ 30 min Tea break (12:30 pm – 01:00 pm).

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Marketing Training Program



Trainee Registration Form

Trainee Name

College

Address / City

Mobile / Email

Program

Program Date

Location

"Marketing Training Program for Fresher"

6th Sep 2010 to 15th Sep 2010

Corporate Office, New Delhi

Training Fees (Per Delegate)

Enrollment	Fee (per candidate)	Total
Trainee Employee	2,500.00	2,500.00
Non - Employee	3,500.00	3,500.00

Payment Details

Mode of Payment

DD

DD Number

Amount

Date

Bank

Please Make All Payments in Favor of "Neural Info Solutions Pvt. Ltd." Payable at "Kanpur".

Date:

Place:

(Candidate
Impression)

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Authorized Signatory

Send Hard Copies by
Courier and email the
Filled Form To

Manager, Neural Info Solutions Pvt. Ltd,
264 3rd Floor Hari Nagar Ashram, New Delhi-110014.
Ph: 011-26347973, 9654843964
E-Mail: info@neuralinfo.org, neural.ispl@gmail.com,
URL: www.neuralinfo.org



Marketing Training Program



Terms and condition

- The Training is subject to alternation/ cancellation/ changes etc. at the sole discretion of Neural Info Solution Pvt. Ltd.
- In case the program is rescheduled, due to any unavoidable reasons, participation would be given an option of alternative date.
- Please make all payments in the form of
 - i) Demand Drafts: In favor of "Neural Info Solutions Pvt. Ltd.". Send the DD to Neural Info Solutions Pvt. Ltd. , 137 IIInd Floor, Vikas Nagar, Kanpur.
 - ii) Registration Form should reach us by courier and mailed to info@neuralinfo.org.
- Registration will be deemed to be complete only when the payments have received in full and realized by Neural Info Solutions Pvt. Ltd.
- All disputes are subject to KANPUR jurisdiction only.